



CERTIFIED FINANCIAL PLANNER  
BOARD OF STANDARDS, INC.



**1st Annual Baltimore Financial Planning Day**  
**Saturday, October 29, 2011**  
**10:00 am - 4:00 pm**  
**Frederick Douglass Senior High School**  
**2301 Gwynns Falls Pkwy**  
**Baltimore, MD 21217**

Baltimore Financial Planning Day is a FREE event providing Baltimore and Maryland area residents with quality financial counseling sessions and financial literacy workshops. This will be an energy-packed day filled with exciting one-on-one financial consultations and workshops on a variety of financial topics designed to inspire and inform people of all ages and income levels on how to become financially secured and empowered! The event is powered by the financial planning community and supported by City of Baltimore, Mayor Stephanie Rawlings-Blake, and the Baltimore Community Action Partnership.

**Event Agenda:**

- Registration starts at: 10:00am-10:30am

**Opening Remarks (10:30am - 11:00am):**

- Mayor Stephanie Rawlings-Blake, City of Baltimore
- Peter Franchot, Comptroller of Maryland
- Greg Sileo, Director of Baltimore Community Action Partnership
- Sharif J. Small, FPA of Maryland Pro Bono/Financial Literacy Chair

**Financial Counseling Sessions (11am - 4pm):**

- 1-on-1 financial counseling session with financial planners (30 minutes)

**Financial Literacy Workshops (11:30pm - 3:30pm):**

- Eliminate Credit and Debt Issues!
- Plan for a Successful Retirement
- Save Money on Taxes
- Lower High Cost of College
- Budgeting 101
- Smart Investing 101
- Rights Steps to Homeownership
- Estate Planning Basic 101
- Choose Right Insurance for Every Life Stages
- Build a Successful Small Business

*and many more!*

In today's uncertain economy, planning for your financial future is more important than ever. Don't miss this opportunity for a free, private consultation on financial issues that matter to you with experts from the Financial Planning Association®, highly qualified CERTIFIED FINANCIAL PLANNER™ professionals and Association of African American Financial Advisors. For more information and to attend **PRE-REGISTER** at [www.financialplanningday.org/baltimore](http://www.financialplanningday.org/baltimore) or 1.877.861.7826. Stay as little or as long as you'd like, but definitely come early. Also, it's all free so bring a friend and become financially empowered!

Mayor Stephanie Rawlings-Blake and the **City of Baltimore** invite you



Ready or not, the  
**future** is coming.  
**BE READY.**

**SATURDAY,  
OCTOBER 29, 2011**

**10:00am–4:00pm**

**Frederick Douglass  
Senior High School**  
2301 Gwynns Falls Parkway  
Baltimore

## **Baltimore** Financial Planning Day

Free one-on-one personalized financial advice.  
Free financial workshops.

### **No strings attached.**

In today's uncertain economy, planning for your financial future is more important than ever. Don't miss this opportunity for a free, private consultation on financial issues that matter to you with experts from the Financial Planning Association® and highly qualified CERTIFIED FINANCIAL PLANNER™ professionals.

In addition to one-on-one consultations, there will be workshops on a variety of financial topics throughout the day. Stay as little or as long as you'd like.

**It's all free. Bring a friend!**

### **Topics**

budgeting  
credit and debt  
investing  
retirement  
taxes  
homeownership  
estate planning  
insurance  
employee benefits  
education savings  
small business  
*and many more!*

REGISTER TODAY FOR FREE AT

**[www.FinancialPlanningDays.org/Baltimore](http://www.FinancialPlanningDays.org/Baltimore)**

**1.877.861.7826**

**BROUGHT  
TO YOU BY**

